



The North Central Camera Club Council News Bulletin

"Where Names Become Faces and Faces Become Friends"

Volume 48 No. 01

WWW.N4C.US

August, 2012

President's Message

Greetings lovers of the lens,

This issue highlights the upcoming N4C Convention: For a discount, be sure to register by August 16th for the Convention in Des Moines. The convention is September 6-7-8, 2012. The registration form is in this issue, and on the website <http://n4c.us/> along with a schedule of events. There is also **a link to a Convention Brochure on this web page**. Click the link for the Des Moines Camera Club Convention web page with the invitation video.

I am really enthused about this convention. Besides being centrally located for our clubs, the programs are going to be outstanding. The key speaker and workshop leader is **Rick Sammon**, an enthusiastic, active photographer, and instructor sponsored by the Canon Explorer of Light program. He writes regular columns for photography magazines, published 30 books, and you'll find scads of links from and about him on the web. Here are a few:

http://www.learn.usa.canon.com/resources/contributors/explorers/sammon_bio.shtml

Find a link to our convention: <http://www.ricksammon.info/p/seminars.html>

Get a 5 minute preview - Watch Rick's "Top 10 Tips" <http://youtu.be/W1Unv6DPJiU>

<http://www.ricksammon.info/> and <http://ricksammon.smugmug.com/>

<https://plus.google.com/u/0/108805430409141907975/posts> and <http://dpexperience.com/>

All experts in their fields:

Clint Farlinger, a professional photographer, with a particular interest in landscape photography will present a program "Iowa Wild Places".

Elvin McDonald, was garden editor at Better Homes and Gardens, and has authored around 70 books on plants, gardens and gardening

Charley Starnes, an excellent photographer in his own rite, is most respected as the "Superintendent" of the Iowa State Fair Photo Contest. Each year he must manage over 4,000 entries and cut the field down to a show of around the best 25% from which to pick the overall winners. He will give us many tips about what he and his judges look for.

Mary Chind, Pulitzer Prize winning Des Moines Register photographer will tell us the "back story" of her winning photo and talk about photojournalism.

I know you will also like the other speakers as they have provided popular programs at our club meetings and always have new ideas to present. Two of the Des Moines Club Master Photographers also have great programs prepared – Loren Brown, and Jerry Ranch. And all the winning prints, slides, and images from the monthly contests will be shown or displayed in the salon.

There is a lot to shoot in Des Moines. The field trips on Friday will stay close to the downtown area -- A beautiful Capitol building inside and out, historical building, botanical center World Food Prize Headquarters & gardens, an attractive skyline and sculpture garden to mention a few. There are no planned activities on Sunday. The traditional Sunday membership meeting has been combined with the Friday business meeting. This will let many members return home at a reasonable time on Sunday and let others visit their choice of sights before heading home. Another great place to shoot is "Living History Farms" <http://www.lhf.org/>. It is at I-80/I-35 exit 125 west of Des Moines. You'll want to plan at least a half day there. Watch for their special "Photography Day" events and come back September 15-16.

This will be my last article as N4C President. It has been a pleasure having this opportunity on the front page to address members. Gerald Bonsack from the La Crosse Area Camera Club will be installed at the convention. I hope you will give Jerry, other officers, chairs, and fellow members all your support that I have enjoyed during my term. There are a wide variety of monthly contests again starting next month with more digital contests than ever before to keep you busy shooting and sharing. Go to <http://n4c.us/competition.htm> and click the Blue Button and print out a copy of the new Contest Rules.

And so I close with my mantra:

Enjoy photography whether or not it is yours – Your legacy is to encourage others to do likewise.



The Des Moines Camera Club (DMCC) invites each of you to join us for the 2012 N4C Convention. Many DMCC members have been hard at work this past year preparing for your visit. We have a great line up of programs and field trips ready for you. The field trips are new and highlight our revitalized downtown Des Moines.

The Thursday evening field trip to the Sculpture Park is free.

Friday we will visit the Iowa Capitol and the Botanical Center.

Our Saturday will be filled with photographic programs highlighted by nationally known photographers Rick Sammon, a Canon Explorer of Light, and Mary Chind a Des Moines Register Pulitzer Prize winning photographer.

We look forward to seeing you and showing you around our capitol city.

Please register by August 16th for the “Downtown Places and Friendly Places” N4C Convention.

Diane Darnielle, DMCC N4C Convention Planning Chairperson

CLUB INFO NEEDED URGENTLY

For your club to be listed in the 2012-2013 N4C Directory to be issued September 1, Mary Jane Charlton, Directory Editor must have your officer and club information immediately. **Without it, your club listing will be totally blank.**

As of July 20, only 7 of the 42 clubs had sent her their information. This should be sent by the club President, Secretary, or N4C Contact. If you don't know if your club has responded or you need the form to fill out, contact Mary Jane TODAY. Her email is uff_da@heartofiowa.net or phone 641-488-2798.

Use the club information form that Mary Jane sent by email. *When you fill out the form you need to click on the “Submit By Email” button at the top of the form. It will open an email – please don't change anything on the subject line or in the body of the email – click send. If you need a form, please contact her.*

If you do not have all your positions filled yet, please send those officers you do have. Without this information, N4C will have no way to communicate with your club.

Ken Johnson

DOWNTOWN PLACES and FRIENDLY PLACES
2012 N4C CONVENTION
DES MOINES, IOWA SEPT 6-8

A few more reasons to join us in Des Moines in September!

Elvin McDonald segued from being garden editor at Better Homes and Gardens to Friends Director at the Botanical Center the summer of 2007. He has authored around 70 books on plants, gardens and gardening--with a big one coming out in September entitled "A Garden Makes a House a Home" [Monacelli Press/New York]. Elvin came to Des Moines to join Meredith in October 1995 as garden editor of Traditional Home magazine (for which he still serves as contributing garden editor). Previously he was senior editor of House Beautiful, free-lance garden editor for Family Circle, Garden editor of the Houston Post and Houston Life, and primary consultant for the PBS Emmy-award-winning TV series "Gardens of the World with Audrey Hepburn". He was a primary still photographer for the PBS series. Some 80 of his photographs are appearing in the definitive glamour book of the life of C.Z. Guest, which Rizzoli is publishing next April--along with images by Sir Cecil Beaton, Louise Dahl-Wolfe, Bruce Webber and Helmut Newton. Elvin's son Stephen is a professional photographer. A small sampling of his books and recent publications can be found at <http://www.pelicanpub.com/products.php?cat=386>, <http://www.freado.com/users/4680/elvin-mcdonald>, <http://www.librarything.com/author/mcdonaldelvin>.



Photojournalism has been a staple for N4C conventions from Speed Graphic days to our present obsession with all things digital. Our N4C tradition of bringing in the best talent to share their images has been consistent over the years—and this year is no exception. We are fortunate to continue that tradition with Mary Chind of the Des Moines Register. Mary won a Pulitzer Prize in 2010 for Breaking News Photography with this dramatic image of a rescue from the Des Moines River. Her photography, often prominently featured in the Register, will be combined with the "back story", which is the icing on the cake as they say.

Yes the elements of Technique, Composition and Interest have some purpose after all.



Speaking of which, Loren Brown, a master in the dark room and a mentor to our club for Fine Art Black and White Photography will discuss these same elements of photography with images of his own plus images from the Sioux City and Iowa City Clubs. Loren recalls the time he spent with Ray Andrews in the dark room and his many discussions about these elements of fine art photography. Loren has led teaching sessions for the past several years in our club describing the elements of fine art photography. Participants in this discussion oriented session can look forward to an interesting and rewarding time.

DOWNTOWN PLACES and FRIENDLY PLACES
2012 N4C CONVENTION
DES MOINES, IOWA SEPT 6-8



We think our contests have a lot of images, but what if you're the "Superintendent" of the Iowa State Fair Contest—one of the best in the Nation. Honest! Charley Starnes will share his philosophy in handling the judging of thousands of images, talking to hundreds of photographers, and being ambassador-in-chief each year while managing to smile and retain his enthusiasm for photography. The "Sore Loser" thinks his smile comes from growing up in the South where people are known to smile even when there's no good reason to do so. In addition to his work with the State Fair, Charley finds enough time for his own photography (see the two examples above) *and* an active professional career with his own photography appearing in many state and national publications.

Updated Program Schedule

Thursday, Sept 6th

5:45 assemble Holiday Inn Parking Lot, 6:00 PM leave (sharp): Golden Hour into Dusk – Photowalk at Papajohn Western Gateway Sculpture Garden.

4-10 PM Hospitality Room

Friday, Sept 7th

8:00 AM Assemble 8:15AM leave [sharp] at Holiday Inn Parking lot

Three Bridges Tour

Capitol Building and Botanical Center. Box lunch available (by registration form)

Return by 3:00 PM

3:30-5:30 PM N4C Board Meeting

6:00-9:30 PM Banquet Meal

Best of N4C

Photoessay Winners

Saturday, Sept 8th

8:30-9:30 AM – Iowa's Wild Places – Clint Farlinger

9:30-9:45 AM – Break

9:45-10:45 AM –Session A - Jerry Ranch—Telling a story using portrait photography.

Session B - Charley Starnes -- Managing "really large" photography contests

10:45- 12:00AM- Session A: Elvin McDonald — Publishing Experience and Advice for your Flowers, Botanicals, and Garden Images

Session B: Fine Art Prints-Examples, Critiques, and Discussion. Loren Brown,

Jo Eland, and Curt Stoeber of Des Moines, Iowa City, and Sioux City

Camera clubs.

12:15 - 1:15 PM Lunch

1:30 – 3:00 and 3:30 to 5:00 PM **Rick Sammon – Canon Explorer of Light Presentation** and will lead small flash lighting workshop from 3-5:00 PM. Model will be available for this workshop (ballerina)

5:30 – 6:30 PM – Cash Bar

6:30 – 9:30 PM Banquet

Mary Chind – Photojournalism evolution in news media.

N4C Award Presentation

Can't wait to see you in Des Moines! "The Sore Loser"

**2012 N4C Convention
Des Moines, IA**

Please complete the following form to register for the 2012 N4C Convention.

NAME: _____
NAME AS IT SHOULD READ ON BADGE: _____
GUEST: _____
NAME AS IT SHOULD READ ON BADGE: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP CODE: _____
TELEPHONE: _____ EMAIL: _____
CAMERA CLUB: _____

| | <u>Number</u> | | <u>Cost</u> | <u>Total</u> |
|---|---------------|---|-------------|--------------|
| CONVENTION REGISTRATION (before August 16 th) | _____ | X | \$50.00 = | _____ |
| CONVENTION REGISTRATION (after August 16 th) | _____ | X | \$60.00 = | _____ |
| FRIDAY FIELD TRIP (Admission & Lunch Inclusive) Circle sandwich choice: Roast Beef or Ham or Turkey | _____ | X | \$15.00 = | _____ |
| FRIDAY BANQUET Circle entrée choice: Stuffed Pork Chop or Turkey Roulade or Sweet Asian Medley (vegetarian) | _____ | X | \$32.00 = | _____ |
| SATURDAY LUNCHEON Circle sandwich choice: Hot Roast Beef or Hot Turkey or Mexican Potato Flautas (vegetarian) | _____ | X | \$22.00 = | _____ |
| SATURDAY AWARDS BANQUET Circle entrée choice: New York Strip Steak or Chicken DeBurgo or Eggplant Parmesan (vegetarian) | _____ | X | \$37.00 = | _____ |
| TOTAL ENCLOSED | | | \$ | _____ |

Make Checks Payable To: N4C Convention

Send to: N4C Registration C/O Barb McGraw 3720 N.E. Cottonwood Ln, Ankeny, IA 50021

A \$5 service charge will be assessed per refund request received prior to 9/1/2012. No refunds will be considered after 9/1/2012. The Des Moines Camera Club and its members are not liable for any personal injury, etc. or equipment damage, loss or theft sustained by participation individuals.

CONVENTION HEADQUARTERS: Airport Holiday Inn
 6111 Fleur Drive
 Des Moines, IA 50321
 1-800-248-4013

Block of Rooms being held at the Airport Holiday Inn till August 16th @\$89.00 plus tax. Be sure to tell them you are with the North Central Camera Club (N4C) Convention.

The N4C Bulletin is the official publication of the North Central Camera Club Council which serves camera clubs in Illinois, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, North Dakota, South Dakota, Wisconsin and Wyoming.

Published Monthly except for June and July. Annual subscription rate is \$10 for 10 issues.

N4C is affiliated with the Photographic Society of America.

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