



The North Central Camera Club Council News Bulletin

"Where Names Become Faces and Faces Become Friends"

Volume 47 No. 8

WWW.N4C.US

March, 2012

March President's Message

Greetings, lovers of the lens,

I'm hoping you are registered for our Springbrook meeting – VP Jerry Bonsack has a great event planned. With this warm weather we've been having in Iowa, we should have more wildflowers and morels than ever before. Our next opportunity to get together is at the annual N4C Convention in Des Moines. Check out the link on the N4C web "Meetings" page (<http://n4c.us/meetings.htm>) for a video of the invitation and a preliminary schedule. Rick Sammon, a photographer familiar to many from his columns in photo magazines and on the web will be our featured speaker and lead a workshop.

WANTED: Clubs to host a convention in 2013 and beyond. This can be a fund raising opportunity for your club. The average profit from each convention over the last 14 years has been \$2,497, and clubs receive 75% for their efforts. Some clubs have used the profits for projectors, screens, contest entry postage, and help keeping dues low. It has strengthened clubs by working together and bringing such an event with nationally known speakers to their community. If you would like more information before making any commitment, contact me at pres@n4c.us. We have experience and a thorough planning handbook to help evaluate the possibility. We have too much fun to let 2012 be our last convention!

May contests are your last opportunity before we wrap up this season if you didn't get your entries in for the April contests. Did your club members' photos or N4C judgments this past year reveal some locations, subjects, or techniques you can work on for next year? Set some goals to learn something new this summer. How about some macro work, painting with light, panoramas, compositing, off-camera lighting, shooting in manual mode, printing, matting, slide essays, a photo book, a family calendar, portraits, or street photography – just a few to jump start your thinking.

There are only two ways to live your life. One is as though nothing is a miracle. The other is as though everything is a miracle.—Unknown

"People usually consider walking on water or in thin air a miracle. But I think the real miracle is not to walk either on water or in thin air, but to walk on earth. Every day we are engaged in a miracle which we don't even recognize: a blue sky, white clouds, green leaves, the black, curious eyes of a child — our own two eyes. All is a miracle."—Thich Nhat Hanh:

"Fears about artmaking fall into two families: Fears about yourself, and fears about your reception by others. In a general way, fears about yourself prevent you from doing your BEST work, while fears about your reception from others prevent you from doing your OWN work" — David Bayles and Ted Orland

If I could tell the story in words, I wouldn't need to lug around a camera. — Lewis Hine

Enjoy photography, whether or not it is yours.

Ken Johnson

N4C Springbrook 2012 Schedule

April 27-29, 2012

Friday April 27th

- 3:00 pm – Registration
- 3:30 pm – Board Meeting, open to all members – presiding, Ken Johnson
- 6:30 pm – **DINNER**
- 7:30 pm – “Travel” by Gerry & Hope Solomons
- 8:30 pm – PSA Council Challenge Awards by Gene Schwope
- 9:00 pm - **Refreshments**

Saturday April 28th

- 8:00 am – BREAKFAST
- 9:00 am – “How to Meaningfully Critique” by John Larson
- 10:00 am – BREAK
- 10:15 am – “Easy Digital Effects” by Bob Rude
- 11:00 am – “360 by 180 Panoramas” by Gerald A. Bonsack
- 12:00 Noon – LUNCH
- 1:00 pm – “Burning & Dodging”, by Linda Rutherford
- 1:30 pm – “The Satisfaction of Volunteering” – Owen Johnson & “Bird Capturing & Banding –you help” - A.J. Winter
- 2:15 pm – “The Satisfaction of Volunteering” - Owen Johnson & “Bird Capturing & Banding –you help” - A.J. Winter
- 3:00 pm – BREAK
- 3:15 pm – 15 minute Experts Tables – you move from “Expert to Expert” to get your questions answered.
- 5:15 pm - Print Judging (open to judging panel – Curt Stoever, Contest Chair)
- 6:00 pm – DINNER
- 7:00 pm – Invitation to Des Moines 2012 Convention
- 7:30 pm – “Iceland”, by Teresa Vokoun and Ed Siems
- 9:00 pm - Refreshments

Sunday April 29th

- 8:00 am – BREAKFAST (move out of lodge by 9:00 am)
- 9:00 am – N4C Photo Essays – Dwight Tomes
- 10:00 am – BREAK
- 10:15 am – More N4C Photo Essays – Dwight Tomes
- 11:30 am - LUNCH

Have a safe trip home, and see you at the N4C Convention in Des Moines in September !!

Panorama Prints at Springbrook

SPRING IS HERE (we hope) and so is SPRINGBROOK (we know that for sure):::

Time to think about bringing your panorama prints to Springbrook for the exclusive judging of these prints. You must bring them, or have someone from your club bring them to Springbrook, and also take them home again. This is the only official judging of Panoramas for N4C.

If you know ahead of time that you will be bringing or sending a print to Springbrook, let me know, so we can plan on how many prints we will judge. Also, I'll be looking for judges to judge them on Saturday around the 5:15 time slot -- and if we have more prints, we may start sooner. You know we will not go into the DINNER hour. We would like to have judges from clubs that do not have any entries, if possible. Please let me know if you are available to help judge. Contact me at Stoever1@aol.com.

Thanks for all you do for N4C, and see you at Springbrook.

Curt Stoever, Panorama Print Judging Chairman.

Nominate Someone Today - N4C Service Award

A reminder to start thinking about the N4C Service Award. It has been 3 years since we have given an N4C Service Award. I know there are candidates who would be good nominees for the N4C Service Award.

- 1. The Service Award is presented to a candidate for his or her outstanding contribution of service to N4C along with service to their own camera club and photographic services to their local community.*
- 2. Any person, who is a member of a camera club in good standing with the Council, may act as a proposer for a candidate(s).*
- 3. The candidate must also be a member of a club in good standing with the Council.*

For more information go to: Section D -1 Awards and Recognitions Service Award Requirements in the N4C Directory.

Applications are available from the Committee Chair or the Supply Chair.

For more information contact

Wilford Yoder - weyoder820@msn.com Chair of the Service Awards Committee

Mailing address - Wilford Yoder, 820 Talwrn Ct., Iowa City, IA 52246

The Service Awards Committee is comprised of: Gloria Johnston, Steve Thompson and Wilford Yoder.

Wilford Yoder

JUDGING CLUB CHANGES

May - Creative Prints

Duluth-Superior Camera Club

Joseph K. Kubala

1306 Cumming Ave

Superior, WI 54880-1718

fotoejo@aol.com

715-392-3382

May - Photojournalism Prints & Projected Images:

Wichita Area Camera Club

Jim Boots c/o Douglas Photographic Imaging

2300 E Douglas

Wichita, KS 67214

jimboots@sbcglobal.net

316-665-1381

N4C Convention – NEEDED for 2013

At this moment the last N4C convention scheduled is September 6-8, 2012 in Des Moines. We still need a convention host club (or clubs) for 2013 or beyond. Photographers are generally creative and resourceful; we love to explore new places. **Invite us and we will come.**

So I ask you to seriously consider this..... More information should help realize it is not an impossible undertaking.

Benefits of hosting a convention: It is an opportunity to bring nationally known, regional, and local speakers to your community, and of course a lot of other N4C members. It provides publicity for your club and showcases your community. Club membership working together on a project can be strengthened. Those are some of the intangibles.

The real benefit should be the fund raising opportunity. Two years ago the monetary incentive of sharing profits was increased from 50% to 75% for hosting a convention. N4C will provide \$1,000 start-up loan and, to reduce risk, guarantee to cover losses up to \$1,000.

Total Profits from the last 14 N4C Conventions

2011	Topeka	2,236
2010	La Crosse	2,151
2009	Duluth	197
2008	Bloomington	3,217
2007	Marshalltown	3,408
2006	Sioux City	2,561
2005	Des Moines	2,972
2004	Iowa City	3,968
2003	Fergus Falls	2,526
2002	Sioux Falls	2,985
2001	Medora	3,100
2000	Sioux City	2,463
1999	Lincoln	1,694
1998	Topeka	1,483

14 Year Average profit = \$2,497.

At 75% that amounts to \$1,873 for the host club to keep.

This shows our people are very good at operating conventions. I think this is by benefiting from all the experience of past convention planning.

In the last couple of years the Convention Planning Manual (pdf) has been rewritten to benefit from the latest experiences of host clubs. It is very complete and would walk you through all the steps. Its 29 pages cover how to organize committees, what needs to be done, tips for working with hotels, and how to budget for profits. And you can ask past club hosts for advice. Let me assure you that there is a lot of guidance available.

Continued on Page 5 - NEEDED

NEEDED - Continued from page 4

I've heard some clubs have been reluctant because they don't feel their community is attractive enough for field trips. Regardless of where we live, we all seem to find more interesting shooting away from home. There are opportunities everywhere. We've had fun in county parks, museums, looking for barns, junk yards, etc. Still life shoots are always popular (If lights are needed, just ask). And there are always added locations we find traveling to and from conventions. ***Invite us and we will come.***

Steve Thompson has served as the Convention Coordinator for the last 6 years and we have enjoyed fine conventions. Steve at some time has approached all clubs with 10 or more members. He may not have talked to you reading this, but no doubt someone in your club. Steve has planted seeds with the hope they will sprout. It is troubling that he has been turned down lately in all cases... generally with "Not next year – later – when we get around to it.

With no where else to turn these last few weeks, he felt an obligation to resign his position. We must apologize to Steve for not being more responsive to his urging. Steve has assured me that this does not diminish his commitment to his Sioux Falls club or to N4C, he just wants to pass the position on to someone with fresh ideas. In the meantime, it is my hope that several clubs will step forward so our 56th convention won't be the last.

It takes a lot of cooperation and sharing of responsibilities in a volunteer organization such as N4C. It might be different if we were all strangers with one another, but we are friends and do this for the benefit and fun with each other.

So take this request seriously. Be understanding enough to have your club reconsider hosting a convention and contact me at pres@n4c.us or 515-964-1944 – I'll get you the planning manual and see that your questions are answered before you make a final decision. My own club surprised me at Springbrook last year by announcing that Des Moines would host the convention this year. They pretty well had key components roughed out over last summer. Setting a date, booking a facility and then getting on key speaker schedules were the first steps.

Thank you,

Ken Johnson, N4C President

Send New Club Information for N4C Directory.

Most clubs have elected new officers for next year. That information is needed to update the N4C Directory for next year. Make certain that your club Secretary or someone sends it to Mary Jane Charlton (uff_da@heartofiowa.net) who is the Directory Editor. The form for providing that information is on the web at <http://n4c.us/Supplies-Forms/N4CClubInfo.pdf>. Surprise Mary Jane and send it before she asks.

Ken Johnson

Brochure Experience?

A suggested publicity piece such as a brochure or card flyer about N4C has generated a lot of interest. This is something that could be used at various area photo seminars, galleries, camera stores, fairs, and the like. The purpose would be to direct individuals to N4C member clubs, and to other N4C information such as the web and newsletters. It should also carry a message to other clubs about N4C. It is something we would likely want professionally printed.

I'm looking for some experience, ideas, and designs. Contact Ken Johnson (pres@n4c.us) if you could help with this small project.

DOWNTOWN PLACES and FRIENDLY PLACES
2012 N4C CONVENTION
DES MOINES, IOWA SEPT 6-8



As the banner indicates, the Des Moines Camera Club will be hosting the annual convention in 2012. We will be featuring one of our speakers or a special topic about the convention each month between now and convention time. Complete information about the convention can be found at <http://www.dmcameraclub.com>. **Clint Farlinger** will start our Saturday program September 8th with his “Iowa Wild Places” presentation. Although Iowa is famous for having the *most* land under agricultural cultivation in the US, Clint will illustrate and describe that Iowa and the upper Midwest are equally famous for their wild side—beauty carved and sculpted by nature herself!

Clint has been a professional photographer since 1992 and has practiced his art extensively in the Midwest as well as other locations throughout the world.



The Midwest offers unique challenges for creative photography where Clint has made careful use of light and composition to create images that are both artful and illustrative of nature’s story. The images on the left remind us that time of day and unique knowledge of locations throughout the Midwest are the critical ingredients that come together in his photography. In contrast, the photography shown below also illustrates dramatic vista’s that are available just beyond what the casual tourist might view with the drive through or fly over. You can see more of Clint’s work at www.farlingerphoto.com. He has worked on assignment for magazines such as *Midwest Living* and *The Iowan* and has published work in *Outdoor Photographer*, *Sierra* and *Shutterbug*. In addition to his print work, he has photography appearing in National Geographic books and calendars, *National Parks* magazine, and BrownTrout calendars.



Clint will be available to share both his technical knowledge as well as his experience with how to locate some great places in the Midwest for photography after your convention. We’ll see both ‘Downtown’ and ‘Upcountry’ to stretch your photography and imagination in Des Moines this fall!

“The Sore Loser”



Contest Results

2 x 2 Nature Slides

- 1st Raccoons - Diane Darnielle, Des Moines
 2nd Red Sky - Chuck Peterson, Sioux City
 3rd Falls in Fall - Vernice Kingsbury, Sioux City
 HM Rainbow Under the Falls - Teresa Vokoun, Central Iowa
 HM 3 of Hearts - Cara Pusateri, Dubuque
 HM Our National Bird - Steve Paulson, Sioux City
 31 entries from 9 clubs. Judging Club: Minot. Chair: Lisa Erikson. Judges: Betty Nordstrom, Ellen Fenner, Shelley Adams.

2 x 2 Pictorial Slides

- 1st Ice Bound Fortress - Phyllis Kedl, Saint Paul
 2nd Three Bubble Roses - Connie Lower, Color Shooters
 3rd Bryce Canyon Formations - Teresa Vokoun, Central Iowa
 HM Lighthouse on the Hill - Ed Lower, Color Shooters
 HM Old B - Johnell Kolve, Saint Paul
 HM North Shore Church - Pat Schwope, Saint Paul
 33 entries from 9 clubs. Judging Club: LaCrosse. Chair: Gerald Bonsack. Judges: John Zoerb, Paul Schoenfeldt, Doyle Gates.

B & W Pictorial

- 1st Yosemite's Three Brothers Graced with Snow - Ken Johnson, Des Moines
 2nd Woody II - Michael Greiner, Sioux City
 3rd Midwest Old Settlers - Jo Eland, Iowa City
 HM Old Post Office - Mark George, Central Iowa
 HM Indian Native Dress - Connie Lower, Color Shooters
 HM Wolf - Diane Darnielle, Des Moines
 53 entries from 12 clubs. Judging Club: Southwest Iowa Shutterbugs. Chair: Deb Bates. Judges: Sheila Sutton, Deb Jensen, Sandy McCurdy.

Color Prints

- 1st Cathedral Rock Showcase Bridal Veil Falls - Ken Johnson, Des Moines
 2nd Iceland 1622 - Jo Eland, Iowa City
 3rd Dreams - Sandra Kotowske, Cedar Rapids
 HM Hail the Tall Ships - Robert Lahti, Duluth-Superior

- HM Slot Canyon Abstract - Mark Gromko, Iowa City
 HM Orange - Daryl Hurley, Topeka
 46 entries from 12 clubs. Judging Club: Sioux City. Chair: Steve Paulson. Judges: Jack Bristow, Mike Walsh, Bob Gillespie. Comments: A nice set of entries - what HDR there was, was not overdone. Overall excellent quality.

Creative Prints

- 1st Trippin' at St. Mary's Lake - Terry Kruse, Des Moines
 2nd Labius Rojos - Christian Ewoldt, Des Moines
 3rd A Psychedelic Glare - Christian Ewoldt, Des Moines
 HM Hyper Hibiscus - Ken Johnson, Des Moines
 HM Oceanside - Terry Kruse, Des Moines
 HM The Thinker - Tom Ling, Duluth-Superior
 23 entries from 6 clubs. Judging Club: Iowa City. Chair: Ed Lorson. Judges: Randy Moyer, Bob Rude, Herb Proudfit. Comments: All entries were very good and at least half were excellent and judged very closely.

Digital Nature

- 1st Pride Leader - Tanzania - Jim Boots, Wichita Area
 2nd I See Lunch - Maxine Saul, Minnesota Valley
 3rd Mountain Bluebird - John Anderson, Minnesota Valley
 HM Orange Bishop Weaver - Terry Kruse, Des Moines
 HM You Called - Candis Sommerfeld, Fargo-Moorhead
 HM Milkweed - Roxanne Westman, Fargo-Moorhead
 HM Thistle - Kristi Olson, La Crosse Area
 HM Woody - Jack Gustison, Shutterbug
 HM Dunes Stairway - Mark Greenberg, Topeka
 HM Green Backed Bee-eater - Jean McDonough, Women's Color Photo
 HM Bee on Seedum - Judy Lathrop, Women's Color Photo Club
 106 entries from 22 clubs. Judging Club: Great River Camera Club. Chair: Ryno W. Olson. Judges: Hal Woods, Anne S Olson, Marty Farwell. Comments: Overall a nice set of images. There were a few that showed the hand of man. The judges found the comment codes cumbersome.

Best of N4C Winner Roundup for Fall Des Moines Convention

First, Second, Third Place and Honorable Mention winners in all categories of the 2011-2012 monthly contests are eligible to be judged in the Annual Best of N4C Contest. Merit Award winners are NOT eligible.

Des Moines Camera Club has established the deadline.
Entries must be received by Monday July 2, 2012.

Eligible DIGITAL entries have been saved each month and do NOT need to be sent.

IMPORTANT: All prints MUST BE MOUNTED (on a stiff backing) for this annual contest. For loose prints they must be mounted on a stiff backing for year end display at the convention. Secure the loose print to the stiff backing by either double sided tape - across the top edge of the print or hinge them along the top edge, so the original print tag can be seen.

Print, 2x2 slide, and 2 1/4 slide winning entries are to be sent to:

Des Moines Camera Club
Terry Kruse
1955 NW 144th St.
Clive, IA 50325
515-987-3959
terry.kruse@mchsi.com

Lists are being sent to clubs having eligible slide and print entries. A list will be sent out in early May of all qualifying entries from the September through April contests so you can start the roundup. Later, a final list will be sent which will also include May winners. Lists will be sent by email to Club Presidents and N4C Representatives. Contact Ken Johnson, pres@n4c.us, 515-964-1944 if someone in your club has not seen a list by May 15 and think you should have eligible entries.

All prints received for this annual contest will be displayed in a convention salon and slides will be projected for those attending the convention.

Awards for the Best of the Best will be announced and presented at the N4C Convention banquet on Saturday September 8 along with Photographer of the Year, Clubs of the Year and other awards.

Thanks go to all the entrants, clubs, judges, and contest chairs. We will judge around 5,900 photos this year! Thanks also to Diane Darnielle who has kept the records of winners during the year.

MARCH Contest Results continued



Digital Pictorial

- 1st Canyon Tree - Rick Graves, Minnesota Valley
 2nd Fiery Sky - Shane Abbitt, Des Moines
 3rd Touch My Nose - Diane Darnielle, Des Moines
 HM Well Healed - Robert Lahti, Duluth-Superior
 HM Big Books - Tom Ling, Duluth-Superior
 HM Santa Fe Weary - Bruce Bernstein, Fargo-Moorhead
 HM Navy's Blue Angels Finale - John Gustafson, Fargo-Moorhead
 HM Winter in Venice - Richard Shelton, Fargo-Moorhead
 HM Bloody Victory - Paul Abraham, La Crosse Area
 HM Nikki 9 - Doug Nelson, Saint Paul
 119 entries from 20 clubs. Judging Club: Wichita Area Camera Club. Chair: Jim Boots. Judges: Bruce Ward, James MacArthur, Sondra Barry.

Nature Prints

- 1st Red Eye and Bill - Teresa Vokoun, Central Iowa
 2nd Shallowtail Gull Liftoff - Mike Landwehr, Des Moines
 3rd Mountain Goats - Steve Litwiller, Iowa City
 HM Red Fox #7 - Diane Darnielle, Des Moines
 HM A Day Out With Mom - Diane Fonger, Duluth-Superior
 HM Iceland 1610 - Jo Eland, Iowa City
 HM Gun Sight - Bill Schwarz, Sioux City
 42 entries from 10 clubs. Judging Club: Southwest Iowa Shutterbugs. Chair: Deb Bates. Judges: Sheila Sutton, Deb Jensen, Sandy McCurdy.

Photo-Travel Prints

- 1st Lighthouse on Cape Neddick, Maine - Diane Darnielle, Des Moines
 2nd Balloons for Ride - Michael Walsh, Sioux City
 3rd Stoneman Bridge Yosemite, NP - Scott Thomson, Duluth-Superior
 HM Red Roofs, Lift Bridges, Holland Flowers - Connie Lower, Color Shooters
 HM China 649 China - Jo Eland, Iowa City
 HM Elevator, Hettinger, ND - Jim Kost, Mitchell
 32 entries from 12 clubs. Judging Club: Cedar Rapids. Judges: Regina Kotowske, Susan Stepanek, John Chadima.

Photo-Travel Slides

- 1st Quadra Island Lighthouse - Bob Rude, Iowa City
 2nd A Design Holland - Connie Lower, Color Shooters
 3rd Spearfish Creek, SD - Diane Darnielle, Des Moines
 HM Yellow Flowers - Golden Gate Bridge - Ed Lower, Color Shooters
 HM The Cormorant Fisherman - Hope Solomons, Iowa City

- HM Peace Puerto Rico - Johnell Kolve, Saint Paul
 24 entries from 8 clubs. Judging Club: Cedar Rapids. Judges: Regina Kotowske, Susan Stepanek, John Chadima.

PJ Prints

- 1st In Control - Scott Thomson, Duluth-Superior
 2nd Jump Shot - Fran Kingsbury, Sioux City
 3rd Blue Helmet Racer #11 - John Larson, Shutterbug
 HM Whew! - Robert Lahti, Duluth-Superior
 HM A Great Effort - Delores Meister, Iowa City
 HM Piano Reflections - Bob Rasmus, Sioux City
 25 entries from 8 clubs. Judging Club: Central Iowa. Chair: Jim Svec. Judges: Mark George, Danny Barker, Ed Siems.

PJ Projected Images

- 1st Making Your Own Cloud - Ken Cheung, Minnesota Valley
 2nd Great Save! - Joe Kubala, Duluth-Superior
 3rd The Nest - Drago Nemec, Fargo-Moorhead
 HM And_They're_Off - Jason Mrachina, Des Moines
 HM Savoring the View - Robert Lahti, Duluth-Superior
 HM Summering Teens - Candis Sommerfeld, Fargo-Moorhead
 HM A Big Job for a Little Girl - Bob Rude, Iowa City
 HM Waiting for His Master - Jim Kost, Mitchell
 81 entries from 18 clubs. Judging Club: Central Iowa Camera Club. Chair: Jim Svec. Judges: Mark George, Diane Barker, Ed Siems. Comments: Good overall selection of slides. Some would have scored better in DP Contest. Still had a few pictures that were undersize, should be 1024px! 77 Digital Slides, 4 Film Slides.

Projected Creative

- 1st Pears - Larry Heilmann, Fargo-Moorhead
 2nd Lakewood Chapel - Rick Graves, Minnesota Valley
 3rd Farmers at Sunrise - Jean McDonough, Women's Color Photo
 HM Ashen Day - Terry Clark, Iowa City
 HM Off to Work - Gerald Weigel, La Crosse Area
 HM Needs a Little Work 4247bwc - David Perez, Minnesota Valley
 HM Owl Rise - John Anderson, Minnesota Valley
 HM Monterey Mist - Nikki McDonald, Omaha
 HM Summer Chairs - Patricia Anderson, Shutterbug
 94 entries from 21 clubs. Judging Club: Heart O'Lakes Camera Club. Chair: Paul Stowman. Judges: Jerry Swendsrud, Glen Merz, Richard Southwick



Contest Results continued

Digital B&W (Special Contest for March - Sponsored by Des Moines Camera Club)

1st	Coolie Silhouette - Linda Rutherford, Women's Color
2nd	Winter Day in Yosemite - Ken Johnson, Des Moines
3rd	At the Ball Park - Bob Rude, Iowa City
HM	Wolf in Birches 1951 - Diane Darnielle, Des Moines
HM	Colossal - Circumference - Christian Ewoldt, Des Moines
HM	The Traveler - Dan Francis, Fargo-Moorhead
HM	Grand Canyon South Rim - Howard Hinton, Iowa City
HM	Barred Owl - Herb Proudfit, Iowa City
HM	Intensity - Michael Greiner, Sioux City

90 entries from 23 clubs. Judging Club: Des Moines Camera Club. Chair: Diane Darnielle. Judges: Michael Adams, Andy Langager, Jan Hall.

Comments: DMCC sponsored a special B&W Digital Pictorial Contest in March 2012. Number of very good images, varied subjects. The judges stated they enjoyed seeing and judging the images. Participation was excellent for a first time contest - 23 clubs and 90 entries - including at least one club and two people who had not participated in a contest. DMCC arranged for three outside judges not associated with DMCC to judge the B&W Digital Contest, so that DMCC members could also participate. The judges were provided with information regarding the N4C definitions of Technique, Composition, and Interest and the N4C scoring system of 1,2,3,4,5. The judges were also asked to and did comment on each of the digital images.

Michael Adams is a journalism graduate of the University of Iowa and has been a writer, photographer and editor during a 30-year career in journalism, public relations and marketing. He has taught photography at Simpson College and has been a freelance photographer whose work has been published in regional and national magazines and newspapers. In 1997, he was chosen by the Iowa Sister States organization to travel to Russia as a photographer. The resulting exhibit has toured Iowa and Russia. He has recently published a novel, *The Alley of Angels*, that features a French Canadian photojournalist as one of the main characters.

Andy Langager is a journalism and photography instructor at Des Moines Area Community College and adjunct instructor at Drake University. He is a freelance photographer and has a background in photojournalism and video production. He has also taught at Morningside College, Grand View University, and Iowa State University, where he received his master's degree in Journalism and Mass Communication.

Jan Hall is a local amateur Des Moines photographer. She has been photographing for over 40 years.

Success or Excellence?

Photographer Richard Martin wrote an article titled "Parallel Effects - The Consequences of Conformity" in the January 2007 *Photo Life*. It is about the negative consequences that conformity places on a photographer's creative freedom. Martin says that when you are so determined to please others because of group pressure or to meet predetermined standards, personal expression gets lost and opportunity for breakthroughs is lost. This is particularly true when competition becomes the sole means of validating talent. Not winning becomes thought of as failure and fear of making a mistake becomes a creative block. This requires a change of mindset.

Martin goes on to explain, 'There is a fundamental difference between the idea of seeking success and the actual pursuit of excellence.' Distinguish success as 'being the best' while excellence is 'being your best'. Success to many is 'being better than everyone else.' By comparison, excellence means 'being better tomorrow than you were yesterday'. Extending that idea, success means 'exceeding the achievements of others people', while excellence means 'matching your practice with your potential'. The antonym of success is 'failure', whereas the antonym of excellence is 'mediocrity'.

Competition is an opportunity to share your craft and receive feedback; however competition should not be allowed to overcome self-esteem and the pursuit of excellence. As Martin concludes, 'Excellence should not be a quest for superiority nor should it be about competition or defeating others.'

Read this complete article "Photo Life Article - Parallel Effects" and others at <http://www.richardmartinphoto.com/email/index.html>.

Ken Johnson

Contest Entries with Mac Mail

If you are a Mac user and having trouble emailing contest entries or photos in general, please read this.

The issue from a Mac user: ***How do I attach an iphoto as a jpeg file attachment to an email that can be opened and managed by a pc windows user? All my email photos show as actual photos embedded in the email and can't be taken out of the email by the pc user.***

There are optional ways to do this:

1. Send messages that have photos attached as plain text rather than rich text. To do so, create a new message and choose Format -> Make Plain Text. After writing the message click below it and hit 'Enter' twice before attaching the photos as usual.

To make plain text the default, choose Preferences from the Mail menu, click the Composing tab, and from the Message Format pop-up menu, choose Plain Text. From this day forward your messages will be sent as plain text by default. Should you wish to send the occasional rich text message, choose Format -> Make Rich Text.

2. Use web based e-mail software such as (1) mobile me, (2) gmail accounts, (3) Microsoft Outlook for Mac, Mediacom e-mail web client, or other web versions.

3. The standard Mac MAIL application can also be used with an add-on application: <http://lokiware.info/Attachment-Tamer> which is \$15. With "Attachment Tamer" all recipients will see the .jpg icon on their computers.

4. Not Tested - would a Mac user please try this for me:

{Note from Ken: Personally I prefer 'Rich Text' as my default. Does the solution below provide that capability and is it a solution you can 'set and forget'?

In other words, does it work for attachments and does it have any effects you don't like for your routine email? This might even be what "Attachment Tamer" does}

Use the Terminal to set the preference. Terminal is in Applications>Utilities. Open Terminal and type:
defaults write com.apple.mail DisableInlineAttachmentViewing -bool yes

Close and restart mail for that to take effect. Now every attachment you send act like an attachment instead of a pretty unusable decoration.

If you decide this isn't what you're looking for, to restore inline attachment viewing type:
defaults write com.apple.mail DisableInlineAttachmentViewing -bool false

Restart Mail and you're back to normal.

If you're having the issue that Mail is resizing your image, after attaching a file, make sure that you select "Actual Size" from the "Image Size" pulldown in the lower right corner of your message window.

Ken Johnson

The N4C Bulletin is the official publication of the North Central Camera Club Council which serves camera clubs in Illinois, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, North Dakota, South Dakota, Wisconsin and Wyoming.

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N4C is affiliated with the Photographic Society of America.

N4C Officers

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Second V.P.: **Diane Darnielle:** Dldarnie@aol.com

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Treasurer: **Lynda Richards** JRich10244@aol.com

N4C Directors

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