



The North Central Camera Club Council News Bulletin

"Where Names Become Faces and Faces Become Friends"

Volume 46 No. 2

WWW.N4C.US

September 2010

"A New Idea"

Soon we'll be gathering in La Crosse for our annual convention, to renew friendships, and to share photography. During the last few weeks I've been challenged with this question: Why should my camera club belong to N4C? Although the question came from another camera club, I've asked myself the same question a few times. The simple answer is to learn more about photography from this association and, when I can, to share what I know with the friends I've made from all over our region of the United States. I discover at least one new idea I can use in my own photography from N4C either at Springbrook and or at the annual convention, or when I ask a fellow N4C member from another club a question. What a bargain!



My "new idea" from last year was how to 'stack' multiple images of the same subject, either to increase the dynamic range of the image (otherwise known as HDR), or to stack multiple images of the same subject to increase the detail or sharpness, particularly for macro. (Helicon Focus is the software I use.) If we could ask the winners of the Iowa State Fair photo salon how many used one of these techniques, I'm sure we would be surprised. I wouldn't have a clue had it not been for our camera club and our conventions. At least I have an idea of what I need to learn!!



I've included images that show how Helicon Focus can be used to combine multiple images of the same subject to improve focus. Note that the upper image has the lower leaf on the right in sharp focus, and that the middle image has the upper leaf on the left in focus. The combined image produced using Helicon Focus has both leaves in sharp focus. This software was described at last year's convention--and was first developed for microscopy, where enhancing sharpness for depth of field improves the clarity of tens of images taken at different focal points.



I don't know what the 'new idea' will be this year--but I'm confident I'll learn something new and make some new friends to boot. My advice for new photographers is always to find a club that shares your interests and can help you learn. My advice for new camera clubs--belong to a regional group like N4C, so you can expand your horizons and continue to learn from the best!!

I would be remiss if I didn't thank my fellow board members for steady and valuable support, civil discourse of difficult issues, and for doing the heavy lifting during my year as President of N4C. It's been an honor and privilege.

D. Tomes, 'the sore loser'

**The 54th Annual N4C Convention at the Radisson in La Crosse, WI
September 16-19, 2010**



***Workshops &
Field Trips***

Bring your camera for

**Mississippi Marsh Nature
Walk**

Clown Workshop

Raptors

From Animal Rehab Center

Mississippi Explorer
Wildlife photography on the
river

**Shrine of Our Lady of
Guadalupe**
Lunch at the Shrine's
Culina Mariana Restaurant

**Norskedalen
Heritage Farm**

Speakers

Darrell Gulin

Photo Tour and Workshop Leader
Canon Explorer of Light Speaker

Steve Apps

Professional Photo Journalist
For the
Wisconsin State Journal

Bob Hurt

Aerial/Landscape Photographer

Theresa Smerud

Professional Portrait Photographer

Al Stankevitz

Bird Photographer

Fun

La Crosse Queen Cruise
Pizza-Music-River Photography
**Riverfront location in
Historic Downtown La Crosse**

Trip Tic
Grab a map and take a ride.

Contact us for details
www.n4clacrosse2010.com



Registration Form – Page 1 (Complete & Return Both Pages)

Name -- First: _____ Last: _____

Name as it should read on the badge: _____

Guest(s): _____

Name(s) as should read on the badge(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Email:* _____ Phone: _____

Camera Club: _____

				<u>Total</u>
Convention Registration (After 8/16/10)	_____	X <u>\$55.00</u>	=	_____
Thursday, Sept 16^t				
Afternoon Photo Tour	_____	X <u>FREE</u>	=	_____
Evening Boat Trip with Food & Drink	_____	X <u>\$25.00</u>	=	_____
Friday, Sept. 17th				
Mississippi Explorer Photo Cruise	_____	X <u>\$30.00</u>	=	_____
Coach Photo Tour & Lunch	_____	X <u>\$38.50</u>	=	_____
OR				
<u>BOTH</u> Photo Cruise & Coach Photo Tour	_____	X <u>\$63.50</u>	=	_____
Evening Banquet	_____	X <u>\$30.00</u>	=	_____
Saturday, Sept. 18				
Lunch	_____	X <u>\$16.50</u>	=	_____
Evening Banquet	_____	X <u>\$35.00</u>	=	_____
Sunday, Sept. 19				
Breakfast	_____	X <u>\$15.00</u>	=	_____
<u>Total Enclosed</u>			=	_____

Make checks payable to 2010 N4C Convention

Send to: N4C Registration C/O Terry Zalewski N6922 CTH M, Holmen, WI 54636

Special Dietary Needs?

A \$5 service charge will be assessed per refund request received prior to 9/1/2010. No refunds will be considered after 9/1/2010. The La Crosse Area Camera Club and its members are not liable for any personal injury, etc. or equipment damage, loss or theft sustained by participation individuals.

*A confirmation e-mail will be sent after receiving your registration. Meal choices on page two. Please complete with registration.

Registration Form - Page 2

Menu Choices for Friday Banquet: Check one box for each Registered Guest

Guest1 Guest2 Guest3

- Baked Cod with a Champagne Cream Sauce
- Three Pork Tenderloin Medallions with Hosin and Ginger Sauce
- Oven Roast Breast of Chicken Drizzled with a Roasted Red pepper Sauce
- Roasted Butternut Squash Lasagna (Vegetarian)

All entrees include a Salad, Potato or Rice, Fresh Steamed Vegetables, Dinner Breads, Dessert, and Freshly Brewed Coffee, Hot or Iced Teas.

Menu Choices for Saturday Lunch: Check one box for each Registered Guest

Guest1 Guest2 Guest3

- Teriyaki Marinated Chicken Breast, Stir Fry Vegetables with White Rice
- Wild Rice Meatloaf with Mushroom Sauce
- Vegetarian Lasagna with Roasted Italian Vegetables, Garlic Toast & Breadsticks

All lunch entrees include Dinner Bread with Butter, Potato or Rice, Steamed Vegetables, Coffee and Hot or Iced Tea.

Menu Choices for Saturday Banquet: Check one box for each Registered Guest

Guest1 Guest2 Guest3

- Pork Loin Stuffed with Chopped Tarragon, Gorgonzola and Hazelnuts covered with Hazelnut Sherry Cream Sauce.
- Artichoke Pesto Stuffed Chicken Breast with Almonds and White Wine Cream Sauce
- Beef Burgundy – Sautéed Top Sirloin, Mushrooms, Onions in a rich Burgundy Sauce
Served on Buttered Noodles.
- Fettuccine with Spinach and Garlic (Vegetarian)

All entrees include a Salad, Potato or Rice, Fresh Steamed Vegetables, Dinner Breads, Dessert, and Freshly Brewed Coffee, Hot or Iced Teas.

Sunday Breakfast Choices: Check one box for each Registered Guest

Guest1 Guest2 Guest3

- Pancakes with Smoke House Bacon and Maple Link Sausage, Home Fried Potatoes,
Basket of Fresh Baked Muffins and Pastries.
- Ham, Egg & Cheese Croissant with Apple Cinnamon Compote

All Breakfasts served with Orange Juice, Coffee and Assorted Teas.

Cheers to the following clubs who have paid their N4C Dues!!

Color Shooters
Dubuque
Huron
LaCrosse
Mitchell
North Iowa
North Shore
RV Digital

Des Moines
Duluth-Superior
Kaposia
Lincoln
Muddy River
North Metro
Omaha

Thanks,
Lynda Richards
N4C Treasurer

News from the Lincoln Camera Club

Congratulations to Clark Springman for photo in 8-28-10 Neighborhood Extra,

Congratulations to Dennis Gailber for photo on cover of Discover Lincoln, a magazine insert to the J-Star newspaper.

Congratulations to Carl Danielson for a couple of photos in the Discover Lincoln magazine.

Thanks to the Journal-Star Newspaper and Dennis Buckley of the Neighborhood Extra, the Lincoln Camera Club members are being called upon to share their photos with Lincoln.

Regards,

Jim Atkins – Editor
Lincoln Camera Club

News from St. Paul Camera Club

A photo of California's restored Cape Mendocino Lighthouse, taken by St. Paul Camera Club member Gene Schwope, appears in the September 2010 issue of Lighthouse Digest magazine.

Bob Lundquist, St. Paul Camera Club member, won the following awards in the 2010 Washington County Fair photo contest:

Grand Champion ribbon for "King Vulture", wildlife category
Reserve Champion ribbon for "Havasu Falls", water category
Red Ribbon (2nd) for "The Rescue", candid shot of 2 or more people category
Pink Ribbon (4th) for "Jumping Figure 8", sports category

Morris Gildemeister and Herb Gustafson, St. Paul Camera Club members, judged prints for the 2010 Steele County Fair photo contest.

Pat Schwope
St. Paul Camera Club

How Good Is Your Color Perception? Part 5

As photographers we strive for color accuracy. We try to eliminate color casts and reproduce colors to look natural or as we remember them when our photo was taken.

In this Part 5 I want to explore how color accuracy and color separation can improve our photos.

Managing color in photos can be complex, as we have studied in earlier parts of this series. During post-processing of photos we can adjust hues, saturation and luminance. These capabilities allow correction of color casts and improvement of color accuracy as we recall when the photo was taken.

As an example I would like to share a video critique of one of my photos. The photo was taken in Zion National Park during a workshop led by Craig Tanner of “The Mindful Eye” (www.tmelive.com).



In the video <http://n4c.us/ColorCastVideo.htm> Craig critiques the composition and demonstrates many adjustments to the color using tools in Adobe Photoshop. The lighting was indirect. The afternoon sun was reflecting from the opposite reddish wall of the canyon which contributed to the color cast in this landscape scene.

If you learned from this video, I suggest exploring the www.tmelive.com website. Become a “member” (free) and start by clicking on the “CONTENT” link. The “Daily Critique”, “Foundation Concepts”, and “Digital Darkroom” are filled with similar teaching by Craig Tanner. I have attended three workshops from The Mindful Eye and highly recommend them.

In Part 1 of this series we looked rather seriously at how we see. You tried some tests to determine if you had areas of color vision deficiency. In Parts 2 & 3 we had a bit more fun and found that we are sometimes fooled by our perceptions. We also found that there can be emotions and sensations associated with colors. Read Parts 1 through 4 in the *N4C Bulletin*, February, March, April & August 2010 issues or go to the [N4C Forums](http://n4c.yuku.com/) at [this link](http://n4c.yuku.com/) (<http://n4c.yuku.com/>) and search for “Color Perception” to read all parts of this series as they are published (past and future).

This is part 5 of a series. Thus far this series has studied color in ways that affects our eyes, minds, emotions, relationships, and bodies. In future articles in this series I will delve into the area of color theory and how certain color combinations can be used effectively.

by Ken Johnson

Compete Like a Pro by Knowing the Rules

There were a number of changes in N4C contest rules this year, and it is especially important to be familiar with them. For the first time, guidance has been given to judging clubs for handling violations (rule 20) by stating that "only entries fitting the category and satisfying all contest rules will be eligible for an award." Otherwise, entries are to be given the minimum number of points from the judges. Do not wait for an entry to receive all 1's before reading the rules. Following the rules starts with the entrants; however, it is vital that the judging chairs of the contests become authorities on the rules.

In every profession it seems there are many policies and procedures to follow. Similarly, in every game or contest there are rules to follow, and camera club contests are no exception. Accepted rules establish a "level playing field" for competition. Rules evolve as necessary to avoid arbitrary decisions and to create a judging environment that is fair, uniform, and as consistent as possible for everyone.

The most significant rule changes were summarized in the June and August N4C Bulletins, so those won't be listed again. Those articles were not meant to be a substitute for reading about ALL the changes. Other changes are small but quite important. There are numerous rules where "should conform" was changed to "must conform." This is to ensure consistency and a basis for enforcement.

N4C registered "member numbers" MUST now be on all entries. Initially these numbers were used for the digital contests. However, they have become very important for keeping the annual records of winners for the year-end contests and club participation.

So you are encouraged to become familiar with the rules, and you will want to follow them. They can be found on the N4C website on the "Competition" page <http://n4c.us/competition.htm>. This web page is only a summary. Click the blue button to get the full text of the rules. You can also use the link to "read changes". The rules are also found in the N4C Handbook, Section G.

by Ken Johnson, N4C First Vice President Elect

PSA Council Challenge Results.....

Thirteen camera councils from the United States, Finland, and China competed in this year's Photographic Society of America's Council Challenge, which was judged in July by the Bowie-Crofton Camera Club in Maryland.

N4C won second place overall in this year's Council Challenge, and first place in prints, third place in slides, and a three-way tie for fifth place in digital.

Awards will be presented at the October PSA Conference in Charleston, South Carolina.

N4C winners will receive their awards at Springbrook next April.

Congratulations to the following N4C members, who won individual awards:

Second Place in prints - Ken Johnson - "Sunrise at Monument Valley"

Third Place in prints - Bruce Bernstein - "Wave Break"

Honorable Mention in prints - Ed Lorson - "Last Light of Day"

Honorable Mention in prints - Lynda Richards - "Violinist"

Honorable Mention in digital - Linda Dunlap - "Rubies"

Gene Schwope

PSA Youth Showcase

Congratulations to St. Paul Camera Club members Madelyn and Kysa Stocking, whose prints have been announced as winners in the 2010 Photographic Society of America Youth Showcase! Madelyn and Kysa are students at Southwest High School in Minneapolis.

"Staredown" by Madelyn Stocking won First Honorable Mention in the People/Animals category.

"Museum Meltdown" by Madelyn Stocking won First Honorable Mention in the Photographer's Choice category.

"Crystal Palace" by Kysa Stocking won Second Honorable Mention in the Architecture category.

PSA will award \$50 to the First Honorable Mention in each category, \$25 to the other Honorable Mentions, ribbons, and certificates of excellence.

Following the October PSA Conference in Charleston, South Carolina, all winning prints will be displayed at PSA Headquarters in Oklahoma City, Oklahoma.

619 entries were judged by the Image Makers Camera Club of Oconomowoc, Wisconsin.

Gene Schwope
St. Paul Camera Club

Handbook and Directory Information 2010-2011

I have received a bunch of corrections since sending out the handbook and directory files, with the corrections coming in just AFTER the new handbook and directory information was sent out to clubs.

It would be most helpful if those attending the convention check their emailed directory file to make sure all the info pertaining to them and/or their club is correct and if not, email me the corrections immediately. I will be working on making the corrections and will email an updated directory out to all the clubs again about a month after the convention is held. That should give everyone time enough to get me any changes that they may find.

Most of the incorrect email addresses came directly from the club person who filled out the club info form and returned it to me. So I will have to contact those clubs and get the correct email addresses, which will take time. The missing email addresses in the directory are due to being rushed and forgetting to check for all locations of a given person in the directory to add his/her email address in all those locations. That is a new step for me this year, since I reverted back to listing the phone numbers and email addresses with the person's name in all locations their name appears.

One more request: please ask everyone to put "N4C Business" on the Subject line of all their emails to me. If I don't recognize the name of the person the email is from, I automatically delete those emails due to so many viruses, worms, and trojans being sent through the email system.

Mary Jane Charlton

The N4C Bulletin is the official publication of the North Central Camera Club Council which serves camera clubs in Illinois, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, North Dakota, South Dakota, Wisconsin and Wyoming.

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N4C is affiliated with the Photographic Society of America.

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